

# Many Thanks

---

Our sincere thanks for your support:

Aqua Books

Aramark Canada Ltd.

Aylee Consulting

Beach Rocke Engineering

Faye Grant

GoodwinBallance Communications

Indigo Books and Music

Irene Bindi

Kellett Copy Centres

McNally Robinson

Peanut Butter Press

Prairie Chiropractic

Prairie Sky Books

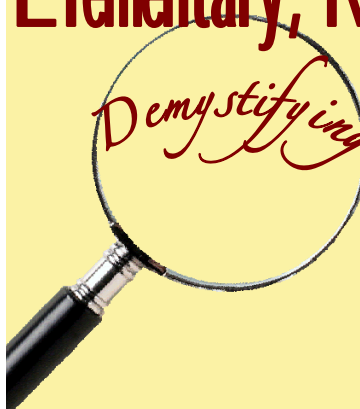
Taylor Tennis

Wolseley Wardrobe

Printing courtesy of Kellett Copy Centres



# Elementary, My Dear Writers: *Demystifying* the Publishing Process

A magnifying glass with a black handle and silver rim is positioned over the word 'Demystifying' in a red cursive font. The word is written across the lens of the magnifying glass.

Featuring Keynote Speaker  
Mary-Ann Kirkby, author of *I Am Hutterite*

May 14, 2011  
RRC campus, 160 Princess Street



A Manitoba Editors' Association event,  
presented in partnership with



# Schedule of Events

---

## Morning

- 8:30 – 9:30\* Registration and coffee
- 9:00 – 10:00 **Keynote Speaker**
- ♦ Mary-Ann Kirkby,  
author of *I Am Hutterite*
- 10:00 – 10:15\* Break and book signing
- 10:15 – 10:30 **Overview of Conference**
- ♦ Karen San Filippo
- 10:30 - noon **Panel 1: Traditional Publishing and Self-Publishing: How to Choose the Process that is Best for You**
- ♦ Mary-Ann Kirkby
  - ♦ Karen Emilson
  - ♦ Jamis Paulson
  - ♦ Moderator: Michelle Peters
- noon – 1:00\* Lunch and prize draws

# Schedule of Events

---

## Afternoon

- 1:00 – 2:15 **Panel 2: The Beginning: Researching the Market; Writing and Editing Your Book; Do I need an Agent?**
- ♦ Anita Daher
  - ♦ Jenny Gates
  - ♦ Karen Emilson
  - ♦ Moderator: Charlene Diehl
- 2:15 – 2:30\* Break
- 2:30 – 3:45 **Panel 3: The Next Steps: Printing, Promoting, and Distributing Your Book**
- ♦ Donovan Bergman
  - ♦ Jamis Paulson
  - ♦ David Lawrence
  - ♦ Moderator: Michelle Peters
- 3:45 – 4:00 Wrap-up

\*Display tables will be staffed at these times